

Project Rubric

Cerebral		Comprehensive		Creative	
10	Content level information. Mostly bulletpoints, lists with little description or explanation. Few graphics	10	Addresses less than half of the prompted materials. No visuals or graphs	5	Shows little planning or forethought. Sloppy. Lacks visual appeal. No visuals or hastily created (stick figure) visuals.
20	Mostly content level, but does offer some analysis (compare and contrast, cause/effect, trends) of some of the information content.	20	Addresses about half of the prompted materials. Hastily created visuals or graphs	10	Generic looking. Shows some planning. Care was taken to be neat, but could be improved. Includes decent visuals.
30	Offers significant analysis, cause and effect, compare and contrasts. Uses graphics and GHFs to extend analysis.	30	Addresses more than half of the prompted materials with satisfactory visuals and graphs	15	Visually appealing, well thought out. Visuals are well crafted and relevant.
40	Provides a comprehensive analysis with significant support from SHFs and graphics to support.	40	Addresses all of the prompted materials, extended with additional material, carefully crafted graphics	20	Visually stunning. Well thought out and innovative in design. Visuals show artistic quality.